

CARNIVAL JUBILEE BRINGING IMAGINATIVE NEW FAMILY FUN AND ADVENTURE, FROM THE WORLD OF DR. SEUSS TO FARAWAY GALAXIES

December 18, 2023

Carnival Debuting Unique Experiences for Kids and Families Aboard New Ship

MIAMI, Dec. 18, 2023 – Carnival Cruise Line's new flagship, <u>Carnival Jubilee</u>, will usher in a roster of new and reimagined experiences into the fleet for kids, tweens, teens and their families. The new programming will inspire journeys through the world of <u>Dr. Seuss</u> as well as experiences that celebrate cultures across the globe and give a glimpse at venturing into outer <u>space</u>.

"Kids and multigenerational families sailing on Carnival Jubilee are set to enjoy a new level of fun with all new experiences tailored to every age group. We're welcoming new characters, creating new spaces, and telling new stories so everyone in the family can make the most of their cruise vacation," said Melissa Mahaffey, Carnival's director of youth and family experience.

Expanding the Space Cruisers Program

Through a partnership with Kennedy Space Center Visitor Complex, a dazzling, high-tech space wall inside <u>Camp Ocean</u> will allow young cruisers to imagine they're at the helm of their own spacecraft. This richly themed addition to Carnival's <u>Space Cruisers</u> program, with a LED screen designed to look like the dashboard of a space capsule, will add stunning NASA space imagery to promote STEM and heighten hands-on learning experiences.

Inspiring Creativity with Immersive Experiences

Kids will find plenty of fun all over the new ship. In the Currents zone, which utilizes LED technology to create "portholes" that produce a virtual aquarium, kids (and kids at heart) can add their own whimsy to their environment by designing a unique sea creature and watching it magically come to life on the screens that flank the walls and ceiling.

Creating More Opportunities to 'See the World'

See The World, a highly rated program for teens already providing enriching fun across the fleet, will be expanded on Carnival Jubilee. The Panagbenga Festival, developed collaboratively with several of Carnival's onboard team members from the Philippines to ensure its authenticity, will be brought to life. With a flower parade and cultural jewelry-making activity, teens in <u>Club O2</u> & <u>Circle "C."</u> can discover new, culturally rich experiences.

Keeping the Fun Going with 'Night Owls Camp Out'

A new themed program for kids, Night Owls Camp Out, will keep the fun going into the evening hours under the care of Carnival's experienced youth team. Outdoor camp themed challenges like cornhole and horseshoes, as well as fort building, obstacle courses through the "forest," and singing songs around a "campfire," will be part of the Night Owls programming, along with competitions, crafts, dance parties and giveaways.

'Fox in Socks' to Join Seuss at Sea as New Breakfast, Parade and Story Time Debut Soon

The family-favorite <u>Dr. Seuss Breakfast</u> will become a birthday party led by Thing 1 and Thing 2 beginning Jan. 6, 2024. The new take on the breakfast will celebrate individuality and uniqueness in true Seussian style, complete with brand new menu items, activities, music, and more. After launching on Carnival Jubilee, the breakfast will be implemented into <u>Seuss at Sea</u> programming across the fleet.

Then, beginning Feb 17, 2024, the popular <u>Seuss-a-palooza Parade</u> is welcoming a new character 'Fox in Socks' to join in the fun. During the Parade, inside the ship's two-deck Currents zone, a series of colorful and whimsical scenes will come to life on the LED screens along the walls and ceiling of the area. The imagery will create an immersive underwater world inspired by Dr. Seuss.

Furthering the fun, Seuss-a-palooza Story Time will now feature the very popular Dr. Seuss book *Green Eggs & Ham*, hosted by the ship's Cruise Director This interactive and immersive story time event, where scenes from the book come to life, will engage the whole family like never before.

Extra Enhancements Coming Soon to the Ultimate Playground and Camp Ocean

Planet Play at Sea, a <u>space-themed</u> toddler playground, will be added to the ship as well after its initial launch. This new toddler area of the ship's Ultimate Playground zone is modeled off of Planet Play, a fully-immersive, multiple story play experience located at Kennedy Space Center Visitor Complex, and will provide a special play place that inspires imagination and space exploration for the youngest cruisers.

Soon in the new year, enhanced facial recognition technology will also be deployed to the ship's youth area for junior cruisers. Introduced on sister ship *Mardi Gras*, facial recognition technology is an important part of the check-in and check-out process at Camp Ocean on Carnival's Excel-class ships. The technology uses facial recognition to authenticate a match between the child and adults authorized on behalf of the family. A match is required for any child to be let in or out of the area.

The new programming developed for Carnival Jubilee complements a wide variety of experiences already popular on other <u>Carnival</u> ships – from well-known favorites like <u>Build-A-Bear Workshop</u> and Zumbini family experiences, to the thrilling all-electric roller coaster <u>BOLT: The Ultimate</u> <u>SeaCoaster</u>, as well as a miniature golf course, a suspended ropes course, an expansive sports court, plus the <u>WaterWorks</u> aquapark with three exciting waterslides.

For additional information on <u>Carnival Cruise Line</u> and to book a cruise vacation on Carnival, call 1-800-CARNIVAL, visit <u>http://www.carnival.com</u>, or contact your favorite travel advisor or online travel site.

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ABOUT CARNIVAL CRUISE LINE

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the first cruise line to sail over 100 million guests and is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. Since its founding in

1972, Carnival has continually revolutionized the cruise industry and popularized the cruise vacation as an affordable and fun travel option. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently sails 26 ships and continues an exciting period of growth with another ship joining the fleet next spring and an all-new exclusive destination, Celebration Key, set to debut on Grand Bahama in summer 2025.

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